



VEEAM

CHAMPION PROGRAM by PartnerPerks

Activity Guide 2018



Activity	Description	Reward
<p>#1: GET CERTIFIED</p>	<p>Complete the Veeam Sales or Technical Sales Certification.</p> <p>Solutions engineers and architects: Complete the Veeam Technical Sales Certification 9.5 (VMTSP) and become a Veeam Technical Sales Professional!</p> <p>Account Executive: Complete the Veeam Sales Certification (VMSP) and become a Veeam Sales Professional!</p> <p>To submit a claim for this activity, the participant must enter the date of their certification and upload a copy of their VMSP or VMTSP 9.5 certification.</p>	<p>Nike Golf Shirt</p> <p>NOTE: You must complete your certification before you are able claim for additional activities and rewards</p>
<p>#2: CONDUCT A MEETING</p>	<p>Conduct a face-to-face or virtual meeting with a net new customer and a Veeam resource</p> <p>To submit a claim: provide the date of meeting, End-User account name and the Veeam resource who accompanied the meeting in the Submitter Comments field. When applicable, upload a screen shot of the calendar invitation for the meeting.</p>	<p>\$100 Visa gift card</p>
<p>#3: OVERVIEW THE PRODUCT</p>	<p>Complete any of the following Veeam led activities:</p> <p>A data availability assessment or A product demonstration or A proof of concept</p> <p>To submit a claim: provide the activity date and the End-User account name, as well as describe which product overview activities were completed, and provide the name of the Veeam Engineer who assisted the activity.</p>	<p>\$100 Visa gift card, per activity, for you if a Veeam engineer leads the activity</p>
<p>#4: OVERVIEW THE PRODUCT</p>	<p>Complete any of the following Partner led activities:</p>	<p>\$250 Visa gift card, per activity, for you if YOU lead the activity</p>



	<p>A data availability assessment or A product demonstration or A proof of concept</p> <p>To submit a claim: provide the activity date and the End-User account name, as well as describe which product overview activities were completed, and provide the name of the Veeam Engineer who assisted the activity.</p>	
#5: ACTIVITY BONUS	<p>Complete two or more of the overview the product activities with the same customer:</p> <p>A data availability assessment or A product demonstration or A proof of concept</p> <p>To submit a claim: provide the activity date and the End-User account name, as well as describe which product overview activities (must be two or more) were completed, and provide the name of the Veeam Engineer who assisted the activity.</p>	\$100 Visa gift card
#6: REGISTER AN OPPORTUNITY FOR A NET NEW CUSTOMER	<p>Complete a Veeam Deal Registration form for qualified NET NEW opportunities.</p> <p>To submit a claim: provide the End-User account name and the Deal Registration number that is generated once the deal registration is approved.</p>	\$100 Visa gift card
#7-A: CLOSE A VEEAM DEAL	<p>Acquire net new customers by closing a Veeam deal with a Veeam invoice value between \$25,000 to \$49,999.</p> <p>To submit a claim: provide the End-User account name, Deal Registration number, Veeam Invoice Value, P.O. number from the distributor and describe the Veeam product sold.</p>	You have the choice of a \$300 gift card, Sonos Play 3 or Apple Watch Series 3 (GPS, aluminum case, sport band)
#7-B: CLOSE A VEEAM DEAL	<p>Acquire net new customers by closing a Veeam deal with a Veeam invoice value between</p>	You have the choice of a \$500 gift card, Sonos Play 5 or iPad (128GB,



	<p>\$50,000 to \$99,999.</p> <p>To submit a claim: provide the End-User account name, Deal Registration number, Veeam Invoice Value, P.O. number from the distributor and describe the Veeam product sold.</p>	<p>Wi-Fi + Cellular)</p>
<p>#7-C: CLOSE A VEEAM DEAL</p>	<p>Acquire net new customers by closing a Veeam deal with a Veeam invoice value of \$100,000+.</p> <p>To submit a claim: provide the End-User account name, Deal Registration number, Veeam Invoice Value, P.O. number from the distributor and describe the Veeam product sold.</p>	<p>\$1000 Visa gift card</p>
<p>#8: GET VMCE CERTIFIED</p>	<p>Take the Veeam Certified Engineer (VMCE) class and pass the VMCE exam</p> <p>To submit a claim: enter the date of their certification and upload a copy of their VMCE certification.</p>	<p>\$500 Visa gift card</p>